



INFINITY
DIGITAL IMAGING

FILE REQUIREMENTS

File Types

We accept your PC files created in:
Adobe Photoshop® (psd, pdf, tif, max. quality jpeg, sct, eps)
Adobe Illustrator® (ai, eps, pdf)
Corel Draw® (cdr)
Other programs:
Please save your artwork as: .eps, .ai, .tif or .jpg.

File Transfer

Email: orders@infinitydi.com
Dropbox URL: <https://dropbox.hightail.com/Artwork-Design-Upload>

Preparing Files

Using Photoshop:

Billboards: Image size : 1"=1' (one inch = one foot) Scale @ 300 dpi
Please add 1" in canvas size for bleed.
Example: a 14'x48': File needs to be 14"x48" @ 300 dpi. With bleed: 15"x49" .

High Resolution Graphics: 1"=1' Scale @ 900 dpi
Example: a 4'x8' Banner. File needs to be 4"x8" @ 900 dpi.

Using Illustrator , Freehand or Corel Draw:

1"=1' (one inch = one foot) Scale. Embedded photos at 300 dpi (billboards) or 900 dpi (high resolution graphics)

Recommendations

- Convert your fonts to curves (Illustrator, Freehand, Corel) or rasterize text layers (Photoshop).
- Save files in CMYK mode.
- If a file is bigger than 1.2 GB please reduce the resolution or the size of it. Choose an appropriate format (Ex.: JPEG instead of TIFF)
- Include all support files (If applicable): All fonts, Links, etc.
- Flatten the artwork (you can leave 2 layers if necessary - one for artwork and one with the guides).
- Specify colors: For solid colors you can use PMS* Values (Solid to Process Guide Coated or PANTONE® Color Bridge Coated).
- Double check the file expands correctly (if you use file compression software).

Rich Black Values: Cyan: 25% Magenta 25% Yellow 25% Black 100%.

* Pantone Matching System ®